

W REAL ESTATE'S 5 STEPS TO SELLING YOUR HOME

1

PREPARE YOUR HOME



- Declutter your home
- Make necessary repairs
- Make upgrades that add value
- Stage your home to sell

2

LIST YOUR HOME



- Establish the list price
- Get professional photos taken
- Create a marketing plan
- List your home on MLS

3

SHOW YOUR HOME



- Schedule a Broker tour
- Hold open houses
- Make availability for private showings

4

GET INTO CONTRACT



- Review offers
- Send counter offers
- Complete necessary disclosures
- Accept an offer

5

CLOSE ESCROW



- Allow buyer's inspections
- Remove all contingencies
- Sign closing documents
- Collect payment